DEVELOPING A STRATEGIC POSTURE

1. Review/Define Mission
   - Mission statement
   - Key terms

2. The "Environment"
   - Assess external opportunities/risks
   - How is the local, regional and global context within which "lives" known and monitored?

3. Articulate clear strategic initiatives

4. Establish STRATEGIC INDEX, i.e., categories defining scope of strategic posture
   - People
   - Program
   - Policy
   - Plant

5. Identify annual objectives
6. Identify indicators of accomplishment

7. Capital Investment
   - Project capital requirements based on STRATEGIC INDEX

8. Articulate and mitigate risks
   - Assess/Design Strategies to meet objectives
   - Evaluate strengths & weaknesses
   - Internal
   - External

9. Reassess strengths & weaknesses
   - Articulate clear strategic initiatives

10. Implementation plan
    - Annual implementation plan

11. Execution
    - Create and manage knowledge
    - Interpret results of execution as part of the execution process ("what does it MEAN that execution was successful" as distinct from "WAS execution successful?)

12. Implement Strategies
    - Annual implementation plan

13. Evaluation
    - Evaluate performance
    - Evaluate process
    - Evaluate STRATEGIC INDEX